



Blue Earth County Fair Association

PO Box 62
Mankato MN 56002-0062



Board of Directors—

Robin Tietz, President
Rodney Blanck, Vice President
Dennis Urban, Treasurer
Jaycee Stiles, Reporting Secretary
Liz Madsen, Admin. Secretary

Directors-at-Large

Zachary Rinehart
Micheala Urban
Mitch Geisness
Rich Harding
Melissa Wellnitz
Jerry O'Meara
Louie Lewis
James Hemshrot
Cheryl Starrett
Laura Fries

Committee Members

Jessy Spence
Craig Dumdei
Matt Luhring
Randee Henle
Linda Dickson
Timothy Madsen
Jordis Lewis (Jr Board Member)

email—
info@blueearthcountyfair.org

Website—
www.blueearthcountyfair.org

January 2024

Dear Blue Earth County Businesses and Friends,

Can you believe it is that time of the year again? There are only a few months until this year's 164th Blue Earth County Fair July 25th–28th, Soon the campground will be busy gearing up for our spectacular Fair...with several new attractions and some of the old familiar ones that just keep the crowd coming back. Last year, over 20,000 came out to visit our Fair; setting record numbers.

The response over the last several years from business and friends has been exciting as many new friends have joined our Sponsorship Board that is posted at the entrance that remains up year around thanking those businesses and individuals who support our County Fair. We have seen many new businesses join us over the years. We could not do many of the things we do without your continued support. Through your sponsorship and your donations we are able to host this event year after year. Bringing agriculture to the forefront, live entertainment, and we continue to support our kids with their projects and the showing of their animals.

This year's Fair promises to be 4 days of entertainment, programs, and much more. Starting with Thursday as we again honor our seniors in Blue Earth County by hosting a free meal to the over 200 seniors that will join us for opening day at the Fair. Friday, will be again kids day providing many activities for our youth all free to those who attend from Face Painting to a new splatter paint activity letting our youth explore their creative self and creating a masterpiece that they will be able to take home and remember their day at the fair. Our grandstand will again have four nights of events. On Thursday Night we are bringing something new to the grandstand with a Great Frontier Bull Riding Company.

The Fair operates on a small budget that must support a large array of Fair operating expenses that include insurance, permits, licenses, signage, utilities, site improvements, marketing, promotions, a full-time grounds manager, and more. We meet these needs through our vendor fees, fundraising, foundation grants, sponsorships, Friends-of-the-Fair program, donations, and gifts of in-kind services.

It is a four-day event that showcases agriculture, provides affordable family fun and delicious food, highlights the talents and handiwork of people of all ages, brings in grandstand shows, and creates a backdrop to meet old friends and make new friends.

Your support will help us maintain a successful County Fair again this year which will benefit the Blue Earth County residents and youth. Our vision is "To promote the diverse agricultural and cultural heritage of Blue Earth County through active participation of its citizens." And our goals again this year are to operate a facility that provides a safe, clean, enjoyable, and comfortable environment for public use and participation.

The Blue Earth County Fair Association grows through support such as yours. If you have questions about sponsorship, vendor opportunities, exhibitor options, and Friends of the Fair programs, please do not hesitate to contact us. If you are interested in volunteering, please don't hesitate to contact us or go to our website and download a volunteer application.

So thank you in advance for your support...we could not do it without each and every one of you.

Sincerely, much appreciated,

Blue Earth County Fair Association
Sponsorship Committee

The Blue Earth County Fair Association vision is

"To promote the diverse agricultural and cultural heritage of Blue Earth County through active participation of its citizens."



Blue Earth County Fair

July 25th – 28th, 2024

PO Box 62 Mankato, MN 56002-0062

Sponsorship Form Due: March 15th*

OFFICE USE

Rec'd Date _____

Check # _____

Check Date _____

Logo Rec'd _____

On Website _____

T U Recpt Sent _____

- Yes**, I/we would like to become a sponsor of the 2024 Blue Earth County Fair.
- No, I/we would not like to become a sponsor at this time, but thank you for asking.

Sponsorship Levels

- Diamond Level (\$5000)**
–Naming Rights to the Current Fair (first sponsor in)
–receive 8 event passes, logo website, front gate sponsor sign, exhibit space free
- Platinum Level (\$2500)**
–receive 6 event passes, logo on website, front gate sponsor sign
–recognition in print/ exhibit/commercial space free
- Gold Level (\$1000)**
–receive 4 event passes, logo on website, front gate sponsor sign
–recognition print/ commercial space reduce rates
- Bronze Level (\$500)**
–recognition in print & front gate sponsor sign
–logo on website
- Copper Level (\$100)**
–logo on website
–recognition as sponsor in print

In-kind product/service donation description: _____

Please print all information clearly. All information is required

Contact Name _____

Business/Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email (need for Tax Letter) _____

BUSINESS SPONSORS—

- Your company logo must be received as soon as possible for us to include your information on any promotional materials. Please email a high-quality logo to: **info@blueearthcountyfair.org**.
- Submitted logos are preferred in either EPS and AI format, otherwise JPG saved as a high resolution file format with at least 200 dpi or greater.
- Any questions regarding logo submissions can be directed to: **info@blueearthcountyfair.org**
- All donations are tax deductible.

**Please submit your form to
Blue Earth County Fair by March 15th.***

Blue Earth County Fair Association

Attn— BECF Secretary

PO Box 62, Mankato, MN 56002-0062



Any questions please call:

507-420-5689

Leave your first and last name with your number and someone will get back to you as soon as possible.

Make checks payable to the **Blue Earth County Fair Association**.

We sincerely thank you for your generous support.

* Sponsor forms received after due date will not appear in this year's Premium Book.