

Blue Earth County Fair Logo Redesign Commission Design Submission Rules

THE BLUE EARTH COUNTY FAIR REDESIGN COMMISSION LOGO/BRANDING SUBMISSION (the “SUBMISSION”) is administered by the Blue Earth County Fair Redesign Commission Committee hosted at Blue Earth County Fair (“the Commission”); 340 Fairgrounds St, Garden City, MN 56034.

TERMS: The Submission is an opportunity to present visual design(s) for consideration by the Blue Earth County Fair Redesign Commission Committee for use as a new logo and branding for the Blue Earth County Agricultural Society/Blue Earth County Fair.

Five [5] submissions will be selected for final consideration by the Commission; in the Commission’s sole discretion, one [1] design (or a modified version) from the five [5] final submissions will be selected to have the submission utilized as the basis for the new Logo of the Blue Earth County Fair.

Eligible Participants will not be compensated for entries.

HOW TO SUBMIT YOUR DESIGN:

ELIGIBILITY: Each participant must be 18 years of age or older at time of entry. Submissions by those under 18 years of age will be accepted when submitted by a parent/legal guardian. Void where prohibited by law. Individuals who meet the requirements are referred to herein as “Eligible Participants.”

The following persons are not eligible for the Submission:

- Persons who are members of the Blue Earth County Fair Redesign Commission Committee
- Immediate family, and persons living in the same household as members of the Blue Earth County Fair Redesign Commission Committee.

SUBMISSION GUIDELINES AND DEADLINE:

Eligible Participants must submit entries online at the Commission's website www.blueearthcountyfair.org/logo-design or via US Mail. **Entries must be submitted or postmarked by Friday, December 6th, 2024 at 11:59 p.m. Central Time.** Electronic submissions are strongly encouraged. Electronic submission forms can be found on the Fair website at: <https://www.blueearthcountyfair.org/logo-design>

Eligible Participants may submit **up to 3 entries for the logo.**

Mailed submissions can be addressed to:
Blue Earth County Fair
C/O Logo Redesign Commission ATTN: Zach Rinehart
PO Box 62
Mankato, MN 56002

Mailed submission materials will not be returned.

SUBMISSIONS MUST INCLUDE:

- Eligible Participant's name, mailing address, email, and phone number.
- Digital file of design in JPG or PNG format no larger than 5MB or, for mail submissions, a design for a new logo no larger than 8 ½ X 11 inches.
- A brief statement on the rationale for design, explaining the design choices, highlighting how they meet the project objectives and represent Blue Earth County and the Blue Earth County Fair.

Logo Design Submissions **must:**

- Meet design criteria from the Commission's approved [Design Brief](#)
- Contain the name, "Blue Earth County Fair"

Logo Submissions **must not:**

- Contain any obscene or profane wording or imagery. Such entries will be disqualified and discarded
- Symbols, emblems, or likenesses that represent only a single community or person, regardless of whether real or stylized.

SELECTION AND NOTIFICATION OF FINALISTS:

Every eligible entry will be reviewed by the Commission Committee.

Submissions will be evaluated on the following criteria:

- Ability to reflect, in the proposed design, the Blue Earth County Fair's history, fair culture, and agricultural background.
- Ability to meet the Commission's design objectives (as outlined in the design brief).

Finalists will be notified by email.

ARTIFICIAL INTELLIGENCE

Because of the uncertainty surrounding copyright of designs generated by Artificial Intelligence (AI), the Commission will not be accepting AI-generated submissions.

GRANT OF RIGHTS: Upon submission of Eligible Participant's entry form, in consideration for the opportunity to participate in the Blue Earth County Fair Logo Redesign competition, each Eligible Participant understands and agrees that upon submission to the Commission that all entries and submissions shall become the sole property of the Blue Earth County Fair and will not be returned to the participant.

By entering the Submission, each Eligible Participant affirms that the design is an original work designed by the Eligible Participant (or their child/children/ward); has not been copied from others or from previous designs, including their own; and does not violate the intellectual property rights of any other person or entity. Each Eligible Participant understands that any plagiarized works, if discovered, will be disqualified.

Each Eligible Participant and their entries will be bound by the applicable privacy policies of the Blue Earth County Fair. Each Eligible Participant agrees that the name of the winning participant will be announced to the public.

GENERAL: By participating in this Submission, each Eligible Participant agrees to be bound by these Official Rules and to the decisions of the Commission which are final and binding on all matters relating to the Submission. The Blue Earth County Fair, the Commission, and related organizations, their agents, volunteers, and employees have no liability whatsoever for any injuries, losses, or damages of any kind which result from the Commission's selection process or by participation in the Submission.

NO FEE IS REQUIRED; NO PURCHASE NECESSARY TO ENTER OR ADVANCE TO THE FINAL ROUND. Eligible Participants will not be compensated nor rewarded for their entries other than as specifically stated herein.

SUBMISSION DETAILS

(You may submit up to 3 entries each for the Logo.)

Please share any information you'd like the commission to know about this submission*
(Please limit your statement to 150 words):

--

I have read and agree to the submission guidelines contained in this document and confirm that my submission complies with the requirements.*

Please mail submissions in a flat envelope and do not fold your design(s).

Signature	Date
-----------	------