



# 2011 Blue Earth County Fair July 28-31

Dear Vendors,

We still have space left in the commercial buildings. The Blue Earth Fair has grown over the last few years. This is your county fair, come show over 18,000 people what products you have.

In 2011, we expect things to be even better, the Blue Earth County Fair again will be working with Three Eagles Communications: Z99, Country 103.5, The Blaze 95.7, and The River 105.5; all stations will be broadcasting live to promote the fair.

• **Why go to a fair and have five or more of your competitors right next to you!**

We will not have duplicating business types in the same area!

- We will have pipe and draping in our Reichel Insulation commercial building, that has recently been updated! We have added a second building for commercial vendors, Building A, has also been updated, AND is **very affordable!**

please call KELLY MARKS with any questions, 381-0836 or email at [kmarks@mankato.threeeagles.com](mailto:kmarks@mankato.threeeagles.com)

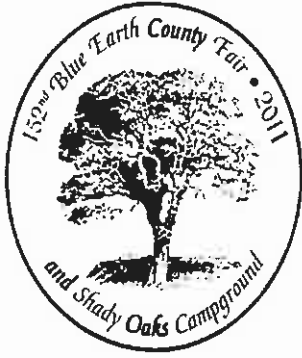
2011 is the 152nd Anniversary of the Blue Earth County Fair. Celebration plans are being coordinated with the Blue Earth County Agriculture Association and surrounding communities. We would like our vendors to join in this celebration by offering special discounts and products. You might also consider partnering with us by sponsoring entertainment at the fair, for example, signing up for a product demonstration, guest speaker, or gift certificates for prizes.

*We are looking forward to a great Fair.*

*Come ready to CELEBRATE!!!!*

*Sincerely and much appreciated,  
Kelly Marks  
Blue Earth County Fair Board  
1807 Lee Blvd.  
North Mankato, MN 56003*

*[kmarks@mankato.threeeagles.com](mailto:kmarks@mankato.threeeagles.com)  
507-381-0836*



## 2011 Blue Earth County Fair July 28-31

### Contract for Vendor space Due May 1, 2011

This contract does not allow for sub-letting of space nor is it transferable.

To reserve space, this application for Commercial Exhibitor must be completed, properly signed and returned with the required documentation and deposit..

All sales and political campaigning must be done from a booth or in the space directly in front of the rented space. No campaigning or selling while walking the grounds is allowed.

**THE FAIR BOARD RESERVES THE RIGHT TO LIMIT THE SALE OF ANY ITEMS THAT THEY DEEM INAPPROPRIATE TO THE FAMILY ATMOSPHERE OF THE EVENT.**

Any item found to be inappropriate, whether advertised or offered for sale by an exhibitor/vendor shall be immediately withdrawn and removed from the premises at the request of the Fair Board. If it is not removed immediately, the Fair Board may close said leased space and remove Exhibitor/Vendor without liability.

**IT IS THE EXHIBITOR/VENDOR'S RESPONSIBILITY TO READ AND COMPLY WITH THE PROVISIONS AND RULES OF THE BLUE EARTH COUNTY FAIR SPACE AGREEMENT AND THE RULES AND REGULATIONS, AND TO INFORM ALL OF THEIR PERSONNEL ASSOCIATED WITH THEIR RENTAL SPACE ABOUT FAIR RULES AND REGULATIONS.**

Vendors must supply the Blue Earth County Fair with proof of Liability, Resale Certificate and form ST19 to the event preferably by July 1, 2011.

All booths **MUST** be in place by Wednesday, July 27, 2011 and remain fully furnished though 6pm, Sunday, July 31.

One Vender per location rented, Vendor is responsible for own tables, chairs and power cords

**THE BLUE EARTH COUNTY AG SOCIETY DBA BLUE EARTH COUNTY FAIR IS NOT RESPONSIBLE FOR ANY ACCIDENTAL INJURY!**

---

*Print name of vendor*

---

*Vendor Signature*

Agrees to above rules and regulations.



# 2011 Blue Earth County Fair July 28-31

Reichel Insulation is insulating the walls and ceilings in the commercial building with fiberglass batts with white facing. This will keep the building much cooler and brighter!

7.71"

**Thank you to Reichel Insulation for the donation to our Commercial Building!  
With our Thanks and Gratitude we are naming the building after you!**

## Reichel Insulation Commercial Building

Booths 10' x 8' and will be piped and draped  
Buy one booth for \$200 or two booths for \$350

### Building A

Will not have piping and draping. Booth is 10' X 8'  
One booth for \$99

### Outside

Each 20' x 20' space is \$125 "you provide tents"

**Please print all information clearly.** (NOTE: This application does not guarantee space at the Blue Earth County Fair.)

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_

Please indicate how many booths in which location  
Reichel Building \_\_\_\_\_ A Building \_\_\_\_\_ Outside \_\_\_\_\_

List of items that you are requesting to sell, including pricing (use separate sheet if needed):  
\_\_\_\_\_

The Blue Earth County Fair reserves the right to select the items a company is allowed to sell. Only approved items will be listed on the rental agreement.